



www.routedumimosas.com

2015

The Mimosa Trail  
Le soleil en hiver...  
La route du mimosa



A 130 km perfumed trail  
for you to discover...



### BORMES-LES-MIMOSAS

The most beautiful "village in bloom" of France. A medieval 12th century village with 700 species of rare trees and plants. From January to March this medieval town wears beautiful bright yellow and wonderful perfume. The mimosa capital of the Var, the town boasts over 90 varieties. The famous white sandy beaches and crystal clear waters of Cabasson, Brégançon, l'Estagnol and Pellegrin are all nearby.

### RAYOL-CANADEL-SUR-MER

Rayol-Canadel is a tranquil and charming village. Founded in 1925 with a 300 hectare extension of the Môle, the village became independent in 1949. It is made up of 3 areas along 4km of the RD559 road. An exceptional place where the wooded hills of the Corniche des Maures plummet into the blue waters of the Mediterranean with magnificent views of the îles d'Or.

### SAINT-MAXIME

With 11km of Mediterranean coastline, Sainte-Maxime is a haven of calm where you can savour unforgettable moments wandering along the water's edge. The Provençal charm can be found in its traditional tiled houses, typical market, narrow shop-lined streets and shaded promenade. The whole family will enjoy the many activities on offer.

### MANDELIEU-LA-NAPOULE

This first stop in the Alpes Maritimes region is the birthplace of mimosa. It is located at the foot of the Tanneron Massif which is home to the largest mimosa forest in Europe. Must sees include the Chemin des Douaniers and its castles before heading into the Estérel Massif where the red volcanic rocks plummeting into the turquoise water is definitely worth the detour.

### SAINT-RAPHAËL

Saint-Raphaël, accredited "station classée", is located at the gateway to the Esterel Massif. Come and discover its exceptional coastline and wonderfully-preserved countryside. Its 36 kilometres of coastline will lead you from the heart of the town on the water's edge right to the Bay of Agay, passing by ports and marinas, the secret coves of Boulouris and the Ile d'Or. The Corniche d'Or, cut into the rock, overhangs the extraordinarily translucent shallows.

# Places to stay

- ### BORMES-LES-MIMOSAS
- Budget breaks - The Mimosa Trail 2015**  
**Holiday rentals per week:**  
 • **Madame Joffin:** 200€ - studio\* (instead of 295€) and 340€ - 2 bedroom apartment\*\*\* (instead of 400€)  
 Tel. 0494 010 355  
 • **Les Deux Mas:** 300€ - maisonnette\*\* (instead of 410€)  
 Tel. 0652 038 834  
 • **SARL Hameau de la Nicolinière:** 380€ - 4 nights in villa\*\*\* (instead of 424€) or 285€ - weekend in villa\*\* (instead of 315€).  
 Tel. 0621 445 993  
**Guest houses (for 2 people):**  
 • **La Villa Barbarine:** 108€/night (instead of 120€)  
 Tel. 0609 582 441  
 • **Maison du Village Médiéval:** 225€ for 3 nights (instead of 255€)  
 Tel. 0686 966 170  
**Hotels (for 2 people):**  
 • **Le Bellevue\*\*:** 67.50 €/night (instead of 75€)  
 Tel. 0494 711 515  
 • **Le Grand Hôtel\*\*\*:** 65€/night (instead of 95€). Breakfast included.  
 Tel. 0494 712 372  
 • **La Villa Nais\*\*\*:** 4 nights for the price of 3.  
 Tel. 0684 533 415

- ### RAYOL-CANADEL-SUR-MER
- **Hôtel Les Terrasses du Bailli\*\*\***  
 Balcony room with a sea-view - 125€ - Breakfast included. Reservations 0810 005 699\* (calls from France cost of a local call) or 0033 (0)475 752 191 (from abroad). info@lebaillidesuffren.com - www.lebaillidesuffren.com  
 • **Villa Louise Guest Houses: 75€**  
 Room and breakfast/2 people. - Tel. 0603 205 000  
 • **Weekly rental with a special "Mimosa Trail" discount**  
 List available at the Tourist Office - Tel. 0494 056 569

- ### SAINT-MAXIME
- **"MIMOSA TRAIL" SPECIAL OFFER**  
**93.50€ per person in a 2 star hotel** (based on 2 people sharing)  
 From 30/01 to 02/02/2015. This offer includes 2 nights in a double room plus 1 free night (breakfast included). Plus places in the stands for the parade. Float workshops, where Sainte-Maxime clubs decorate their floats, are open to the public from 2pm onwards. From 5pm. Distribution of lanterns for the evening parade, followed by the musical agrand garden on Aymeric Simon-Lorière promenade. Live music, visual effects and Miss Sainte-Maxime float. Free mimosa. Sunday 1st February 2.30pm onwards - procession and flower floats grand parade on Aymeric Simon-Lorière promenade. Live music, shows and costumes. Free mimosa.  
 Reservations: Golfe de Saint-Tropez - Pays des Maures Tourist Office. Tel. 0494 552 200

- ### SAINT-RAPHAËL
- **The Mimosa Trail Special Break:**  
**8 days/7 nights - from 215€** - Available from 13th to 22nd February 2015 (Price per person - based on 2 people sharing)  
 This offer includes:  
 • 8 days/7 nights in a studio or apartment  
 • 1 half-day trip by coach to the Tanneron Massif with a tour of a hot-house  
 • 1 half-day guided walking tour in the Esterel Massif  
 • 1 guided tour (2 hours) of Saint-Raphaël  
 • 1 dinner at the Café Barrière restaurant in the Casino\* (glass of champagne, starter, main course, dessert, 1 glass of wine)  
 • 5€ free chips for the Casino Barrière\*  
 \*Offer exclusively for persons over the age of 18 not banned from gambling. Proof of identity required. Excessive alcohol consumption is harmful to health, consume in moderation.  
 • 1 visit of the Fragonard Fabrique des Fleurs factory or the historic perfume factory in Grasse plus a present worth 10€  
 • Events organised as part of the Carnival Festival  
**Romantic Carnival Weekend - 2 days/1 night - 61€** - Available from 13th to 15th February 2015 (Price per person - based on 2 people sharing)  
 This offer includes:  
 • 2 days/1 night in a hotel 2\* (double room, breakfasts included)  
 • 1 dinner at the Café Barrière restaurant in the Casino\* (glass of champagne, starter, main course, dessert, 1 glass of wine)  
 • 5€ free chips for the Casino Barrière\*  
 \*Offer exclusively for persons over the age of 18 not banned from gambling. Proof of identity required. Excessive alcohol consumption is harmful to health, consume in moderation.  
 • Events organised as part of the Carnival Festival  
 Reservations: Tel. 0494 191 060  
 www.esterel-cotedazur.com • www.cotedazur-reservation.com

- ### MANDELIEU-LA NAPOULE
- **Mid-January to mid-March, during the mimosa flowering season:**  
 Your "à la carte" break with suggested hiking trails.  
 www.ot-mandelieu.fr ("Le mimosa" tab)  
 Dispatch of mimosa bouquets.  
**18th to 25th February 2015:**  
 Buy your tickets for the "corso" parade and trips.  
 www.ot-mandelieu.fr ("Le mimosa" tab)

- ### TANNERON
- **Le Champfagou Hotel/Restaurant**  
 (During the mimosa flowering season) 3 days half-board with the 4th night free.  
 Tel. 0493 606 830 - www.lechampfagou.fr  
 • **Le Moulin du Collet guesthouses**  
 Tel. 0493 367 926 - aubergeducollet.com  
 • **Guest Houses**  
 Tel. 0494 509 393 - www.gites-de-france-var.fr  
 • **All other accommodation options in the area:**  
 www.communedetanneron.fr

- ### PÉGOMAS
- **Exclusive break in the heart of mimosa country**  
 • **Hotel le Bosquet**  
 2 nights/2 people - 3 breakfasts included (from from 70€)  
 Tel. 0492 602 120 - www.hotelubosquet.com  
 • **Hotel restaurant l'Aiglon**  
 3 nights for the price of 2 (offer available from Friday to Sunday)  
 Tel. 0493 422 819 - www.hotel-laiglon.com  
 • **Hotel restaurant les Jasmins**  
 Welcome kit and surprise gift  
 Tel. 0493 422 294 - www.hotel-lesjasmins.com  
 • **Les Chambres de Mon Moulin guesthouses**  
 Welcome glass of champagne  
 Tel. 0664 985 344 - www.les-chambres-de-mon-moulin.com  
**Find our other accommodation options at:**  
 Tel. 0492 602 070 - www.villedpegomas.com

- ### GRASSE
- Special Mimosa/winter stays**  
 Special offers and weekend ideas in the perfume capital throughout winter in 2, 3, 4 and 5 star hotels and guest houses.  
 Go to www.grasse.fr



## BORMES-LES-MIMOSAS



Gonzalez Park

Walks and hikes in the Maures massif

Julien Cavatore, arboriculturist

"Corso fleuri" flower parade

Brégançon Fort/Old village

Mimosalia

### EVENTS

> **Mimosalia**: collectable plants exhibition and sales - First botanical event of the year where the largest specialist arboriculturists in France and garden decoration experts come together. *Saturday 24th and Sunday 25th January*

> **"Corso fleuri" flower parade** (one of the oldest on the Riviera)  
Flowered float parade, folk music, flower battles.  
Entrance: 6€, free for under 10's. *Sunday 22nd February*

> **Guided botanical tour** of Gonzalez Park, austral garden (*see calendar*). Meet at the Tourist Office in the old village.

### MIMOSA-LINKED OCCUPATIONS

> **The national Mimosas specialist**  
Julien CAVATORE, arboriculturist, grower, collector, will share with you his passion and help you to discover his profession and his 180 mimosa species and varieties. The only collection of its type in France awarded by the C.C.V.S. You can also discover rare and contemporary plants in the nursery boasting a display garden. 22, chemin des Orchidées - Quartier de Manjastre  
83 230 BORMES-LES-MIMOSAS  
Tel. 04 94 004 023 - Fax. 09 70 296 712  
mimosas@wanadoo.fr - www.mimosa-cavatore.com

> **Mimosas and cut flowers specialist, Valérie TORRES**  
Mimosa and cut flowers producer. Home delivery from January to end of February. She grows 3 varieties of mimosa: the Mirandol, the Bon Accueil and the Gaultois Astier!  
More information at: www.mimosa-bouquets.com  
Brin de soleil - Valérie Torres - 870 chemin du Landon  
83230 Bormes les Mimosas - Tel. 06 10 369 705

### > Tourist Office

**1 place Gambetta - 83 230 BORMES-LES-MIMOSAS**  
Tel. 04 94 013 838  
mail@bormeslesmimosas.com  
www.bormeslesmimosas.com  
www.facebook.com/pages/Bormes-les-Mimosas



## MANDELIEU-LA NAPOULE



Coastal path / Estérel Massif / Tanneron Massif

San Peyre natural park

"History of La Napoule" tour / "Au Pays du Mimosa" walks & hikes

"From mimosa to perfume" excursions

Mimosa hothouse

"Grand corso fleuri" flower parades

La Napoule castle / San Peyre summit site

### EVENTS

**Mimosa Festival - 18th to 25th February**

> **Inaugural evening** at the Notre-Dame des Mimosas chapel - 7pm, free entry - *Friday 20th*

> **Extraordinary "corso" parade** on the water with fireworks show on the banks of the Siagne (in front of the Pullman) - 8pm - *Friday 20th*

> **Mimosa queen elections** - Centre Expo Congrès (Congress Centre) - from 2pm, free entry - *Saturday 21st*

> **Evening parade in the town centre** - from 6.30pm - Free - *Saturday 21st*

> **"Grand corso" parade plus flower battle** - Sea-front promenade - 2.30pm - *Sunday 22nd*

Free entry to the covered walk or 13€ (adults) in the stands

> **Traditional Children's Carnival** in the town centre - from 3.30pm to 5pm - *Wednesday 25th*

### > Walks and excursions:

• **"Au Pays du Mimosa" walks** - 13€

• 2 hours approx in the Tanneron Massif - *see calendar*

• **"From Mimosa to Perfume" coach trips** - 25€

• 4 1/2 hours approx. Mandelieu-Tanneron-Grasse and return journey - *see calendar*.

> **Repotting and grafting workshop at the Pépinière Rubino** - Free - *see calendar*.

### MIMOSA-LINKED OCCUPATIONS

> **Mimosa producer and hothouse:**

• M. and Mme OGGERO: direct sales.

120 place Jeanne d'Arc - Capitou - Tel. 04 93 930 145

> **Mimosée tart with crystallised Provence fruit:** created by François RAIMBAULT, pastry chef at the 2 Michelin starred restaurant, L'Oasis. The patisserie is part of the Relais Desserts chain. 6 rue Jean Honoré-Carle - Tel. 04 92 973 182

### > Tourist and Congress Office

**806 av. de Cannes - 06 210 MANDELIEU-LA NAPOULE**  
Tel. 04 93 936 464 - accueil@ot-mandelieu.fr

www.ot-mandelieu.fr - twitter.com/mandelieuot

www.facebook.com/mandelieulanapouletourisme



## TANNERON

Walks and hikes: Tanneron Crests

Mimosa nurseries

Mimosa Festival

St Cassien des Bois: 12<sup>th</sup> century chapel / 11<sup>th</sup> century Tour Carrée (square tower) / Flour mill / Notre-Dame de Peygros church

Permanent exhibition: "Tanneron yesterday and today" (at the Tourist Office) - Slideshow: Mimosa and the Tanneron "Mimosistes" (February at the Tourist Office)

Tanneron Forest / Panoramic views

### EVENTS

> **Decoration of the village square** by volunteers and Tanneron clubs and charities - *Saturday 31st January*

> **19<sup>th</sup> Mimosa Festival** - *Sunday 1st February*

"Corso fleuri" flower parade, decorated floats, distribution of mimosa, folk groups, entertainment, Provençal and Craft market all day.

> **Walking trail in the Tanneron Crests:** (15km walk through mimosa and eucalyptus trees); **a 1 hour walk around the village** (open to all) - all year round

### > Tourist Office

**806 av. de Cannes - 06 210 MANDELIEU-LA NAPOULE**  
Tel. 04 93 936 464 - accueil@ot-mandelieu.fr

www.ot-mandelieu.fr - twitter.com/mandelieuot

www.facebook.com/mandelieulanapouletourisme

### MIMOSA-LINKED OCCUPATIONS

> **Market:** Provence enamels, honey, Mimosa-based products - on the village square, afternoons from January to March

> **Mimosa Hothouses:** the mimosa flower is cultivated in Tanneron by "mimosistes" arboriculturists to sell as bouquets (picking Mimosa is strictly forbidden).

Some mimosistes open their nurseries and hothouses to the public (areas where green mimosa buds are made to flower).

• AUGIER hothouse: Mimosa sales and shipping only. No visits. Tel. 04 93 606 801 - www.mimosa-augier.com

• BOSI hothouse: Mimosa and foliage sales and shipping. Free visits by appointment everyday. Tel. 04 93 606 590

• LEZE hothouse: free visit of the hothouse by appointment. Tel. 04 93 606 817

• VIAL hothouse & honey producers: mimosa shipping, bee keeping, second-hand goods dealers. Tours of the citrus greenhouse, sale of honey and honey-based products.

Tel. 04 93 606 632 - www.vial-tanneron.fr

List of Mimosa nurseries available from the Tanneron Tourist Office or at www.communedetanneron.fr

### > Tourist Office

**Place de la Mairie - 83 440 TANNERON**  
Tel. 04 93 607 173 - www.communedetanneron.fr  
officetourismetanneron@wanadoo.fr



## RAYOL-CANADEL-SUR-MER



Domaine du Rayol gardens

Organised tours of the village and the Domaine du Rayol

Monumental steps (listed as an historic monument) / Le Patec pergola / African commandos monument / The National Necropolis

### EVENTS

> **Themed tours "The Mimosa Odyssey" in the Domaine du Rayol gardens.** In January and February the Domaine du Rayol offers a real "Mediterranean Garden" mimosa world tour. An opportunity to discover over thirty different species of mimosa and learn how to look after and acclimatize these species.

*Friday 30th January, 6th, 13th, 20th & 27th February at 2pm.*

> **Spring Festival at the Domaine du Rayol** - *Sunday 22nd March*

> **Guided walk "Le Rayol through Mimosa"** every Saturday at 3pm or Sunday at 10am.

Sign-up and departure at the Tourist Office - 5€/person - Free for under-12's - Length 1 hour 30 mins approx (minimum 5 participants).

Some wonderful surprises lie in store for you on this guided walk through the mimosa (walking paths, monumental steps, the Patec and on to the flag to admire the spectacular views...)

### > Tourist Office

**Place Michel Guy - BP 14**  
**83 820 RAYOL-CANADEL-SUR-MER**  
Tél. 04 94 05 65 69 - lerayolcanadel@wanadoo.fr  
www.lerayolcanadel.fr



## PÉGOMAS

Tanneron Forest

Mimosa walks / The Golden Road

Mimosistes

### EVENTS

> **Mimosa weekend:** festive entertainment all around the village, a magical weekend full of surprises. Not to be missed! - *Saturday 24th and Sunday 25th January 2015*

> **Folklore:** The Mimosa Brotherhood, the grand master and his disciples bring you mimosa in all its glory

> **Mimosa walks** - Les Sausserons: Let the scent of the Mimosa blossom be your guide! An easy walk which will lead you to the edge of the Mimosa nurseries / La Verrière: a heavily wooded path with edible plants, wild mimosa and cultivated mimosa. / The Mimosa Garden: a pleasant place to recharge your batteries.

> **The Golden Road:** by scooter, motorbike, car or coach, intoxicatingly-perfumed roads and surprising landscapes.

### MIMOSA-LINKED OCCUPATIONS

> **La mimosette:** a speciality pastry invented in Pégomas, only made during the Mimosa season.

> **Hothouse visit and sale of Mimosa:**

• Stéphane REYNAUD - Tel. 06 16 101 718

• Jean-Paul REYNAUD - Tel. 04 93 422 152

www.directmimosa.fr

> **Sale of Mimosa:**

• Éric BLANC - Tel. 04 93 606 716

• FREGA - Contact info point

• BIANCHI - Contact info point

### > Tourist Information Point

**287, av. de Grasse - 06 580 PÉGOMAS**  
Tel. 04 92 602 070

point-info-tourisme@villedepegomas.fr  
www.villedepegomas.fr



## SAINTE-MAXIME



The Tour Carrée (square tower)

Myrtes Botanical Gardens / Pointe des Sardinaux cape

Nature walks organised by the Tourist Office

Mimosa Festival

### EVENTS

> **Miss Sainte-Maxime 2015 elections:** Miss Sainte-Maxime 2015 will be crowned during this wonderful evening show from 9pm in the Théâtre de la Mer gazebo - Free entry (pre-booking required). *Saturday 17th January.*

> **Mimosa Festival:**

You will be charmed by the magical scent of the yellow flower! Come for the weekend and enjoy the traditional "corso du mimosa" flower parade in Sainte-Maxime!

*Saturday 31st January & Sunday 1st February*

Saturday: from 2pm - Tour of the Flower float workshops. From 5pm - Distribution of lanterns for the evening parade in the towncentre and on the promenade accompanied by live music and visual effects. Distribution of free mimosa.

Sunday: From 2.30pm - Mimosa flower floats grand parade on the sea-front promenade accompanied by live music, shows and costumes. Distribution of free Mimosa. Tickets for the stands: 5€, free on the covered walk. Reservations: Tourist Office

> **For children**

Sainte-Maxime on Ice - 450 m<sup>2</sup> covered ice rink - 5€ or 4€ for under 12's. *Open every day from 2pm to 6.30pm on Aymeric Simon-Lorière Promenade from Saturday 7th February to Sunday 8th March. Evening skating on Saturday 21st and 28th February from 8pm to 11pm.*

> **"Le Mimosa" nature walk**

Within a tree-filled park, amongst local and exotic scents you will find Australian mimosa trees. Some are easy to recognize, others a lot more difficult for the uninitiated. After this walk you will know everything there is to know about mimosa: the truth and the lies, the good and the bad...

*Thursday 26th February and Friday 6th March at 2.30pm*

### MIMOSA-LINKED OCCUPATIONS

> **Claudy fleurs**

In the traditional covered market, you will love the subtle perfume of the fresh flower and mimosa bouquets.

Covered market and 19, rue Hoche - Tel. 04 94 962 269

> **Chocolteurs:** flower flavour chocolates!

Created by Jean-Louis VAISSAUD, chocolatier. Lavender, rose, violet, orange blossom and mimosa flavour chocolates!

Tour and free tasting for groups at "La Muscadine" chocolate shop (groups only, pre-booking required).

Tel. 04 94 964 612

### > Tourist Office

**1, Promenade A. Simon-Lorière**  
**BP 107 - 83 120 SAINTE-MAXIME CEDEX**  
Tél. 0 826 20 83 83 (0,15 €/min)

www.sainte-maxime.com

contact@saite-maxime.com

sainte-maxime tourisme



## SAINT-RAPHAËL



Underwater archaeology and prehistory museum

Coastal path / Estérel Massif / Coves of Anthéor and Le Trayas

Bus tour of the Tanneron hothouses

Guided walks in the Estérel Massif

Le Palet d'Or

Carnival / Agay Flower Festivals

Notre Dame de la Victoire Basilica / Corniche d'Or

### EVENTS

**CARNIVAL FESTIVAL - 14th to 22nd February 2015**

> *Saturday 14th (afternoon): Children's Carnival*

> *Sunday 15th at 3pm: Carnival Float Parade*

> **Retailers' clearance sale**

> *Sunday 22nd from 2.30pm: Agay Flower Festival*

> **Trip to the Tanneron hothouses by bus** (half-day trip from 1.30pm to 5.30pm. Adults - 27€) - *See calendar*

> **Guided walks in the Estérel Massif** - *See calendar*

National Forestry Office guide (Adults: 12€. Children: 8€)

> **Dr Sandrine Cheyppé:** Mimosa walks from 2.30pm to 4pm (Adults - 15€. Children aged 8 to 15 years - 7.50€. Free for under 8's)

Information and reservations at the Tourist Office.

### MIMOSA-LINKED OCCUPATIONS

> **Le Palet d'Or chocolate shop:**

"Mimosa macarons and marshmallow"

and "Le Mimosa d'Agay" chocolate.

170, rue de l'Agay - Tel. 04 94 820 088 - www.le-palet-d-or.com



### > Municipal Tourist and Congress Office

**99, quai Albert 1<sup>er</sup> - 83 702 SAINT-RAPHAËL CEDEX**  
Tél. 04 94 19 52 52 - www.saint-raphael.com

information@saint-raphael.com

Saint-Raphaël Tourisme



## GRASSE



International Perfume Museum / Fragonard Museum Costa Collection / Art and History Museum / Jean-Honoré Fragonard Museum Villa / Amiral de Grasse Memorial / Provençal Costume and Jewellery Museum

Mimosa hothouses

Tourist perfumeries / Confiserie Florian confectionery / Espace terroirs (local produce)

Jasmine festival

Cathedral and Bishop's palace / Town Hall / Medieval houses / 18<sup>th</sup> century mansions / Former factories of Chiris et Roure perfumers / Fountains

Expo-Rose exhibition and fair

### EVENTS

> **Expo-Rose** - *May*

*In summer:*

> **Perfumed siestas**

> **"Le temps des contes" story festival**

> **Jasmine Festival**

> **Sculpture Symposium**

> **Bio Grasse** - *September*

> **European Heritage Days** - *September*

> **Christmas events** - *December*

### MIMOSA-LINKED OCCUPATIONS

> **Espace terroirs:** in their Provençal shop, M. and Mme KSIBI champion regional producers. Honey, home-made jams,